

GetWaterSmart Product Directory in association with The Alliance for Water Efficiency

To feature on the GetWaterSmart Product Directory, we'll need your content and images in the required format below.

Company Storefront

1. Title: Company name
2. Subhead: up to 33 characters including spaces
3. Company Description: 200 words, to include key words for SEO
4. Image: 500 x 400 pixels high resolution, one image only
5. Logo in mono and colour, hi res minimum size 2MB.

Individual Product Pages

1. Title: the first 33 characters (including spaces) will show in the product listing on category page, with the full title displaying on the product details page
2. Product certification: if WaterSense or Energy Rating, you'll need to indicate the company license number, product rating and water flow or flush rate for each featured product
3. Description: up to 80 words, to include SEO keywords
4. Images: 500 x 400 pixels high resolution. Provide up to six images per product
5. URL: provide link to relevant page on company shop, or to each of up to eight distributor sites.

You can send the above via spreadsheet with links to an internal content library, or via WeTransfer. Alternatively, we'll send you access to our SharePoint through which you can simply upload images and content. Whatever is easiest for you. We'll then do all the heavy lifting to prepare your product listings.

For further details, please contact the GetWaterSmart team at awe.directory@savewatersavemoney.com

